

CONTACT WOMENINBUSINESS.ORG 914.288.9888 INFO@WOMENINBUSINESS.ORG

TALK-WALK AT THE DAM ■ SPECIAL FEATURES

The Talk-Walk Story is About You *taking business a step further* with your participation in authentic, engaging experiences and special features mixing business + pleasure with a point.



EVERY TALK-WALK IS DIFFERENT

NO ONSITE TICKETS

You can customize TALK-WALK AT THE DAM experiences to fit your needs. All different business sectors benefit + connect through group or 1-to-1 interactions. TALK-WALK is scheduled 10:00 AM to 12:30 PM at the Kensico Dam Plaza, NY.

■ 6.13.18 TALK-WALK WEDNESDAY



1 TENT TIME @ TEN

2 HIGH ROAD OR LOW ROAD

Netwalk + navigate the Kensico Dam Plaza beautiful landscape. Netwalk is not a race. Whether you traverse our pre-set High Road or Low Road - at the end of the one-hour Netwalk, you will have met + interacted with individuals and curated teams of business people from different sectors. Our Netwalk is a guided & timed exploration of meaningful new or current business connections with healthful benefits. In a scenic environment, mix business & pleasure with a point. We value your time. Netwalk isn't an aimless stroll.

Participant Check-In starts at tent area. Get your onsite SweetSuccess Bag, the Digital SweetSuccess Bag and exclusive Talk-Walk Netwalk Map. Meet your specially selected, impressive Netwalk Team Leaders, view colleague offerings, media interviews, tastings and more. Introductions and inspiration as we celebrate & commemorate women role models or mentors at our two Dam dedication sites. PREPARATION Comfortable shoes & attire.

3 BIZBUZZ

innovative TALK-WALK TOURNAMENT DEAL REVEALS TEAM OF TEAMS And GIFT DRAWINGS

■ 5.17.18 NETWALK • NETWALK IS NOT A RACE - EVERY PARTICIPANT WINS

Shape your success. Netwalk is perfect for time strapped, health-conscious busy business people!

Each Netwalk is different. Our select team leaders will lead the Netwalk on 6.13.18.

The Netwalk serves as a touch point as well as scenic nexus for one-on-one contacts and group connections. Netwalk, created by Toby Nadler for WOMENINBUSINESS.ORG, is a unique, strategic opportunity tailored for new and seasoned business people to intimately network while mixing business and pleasure with a point. Prior to the Netwalk, you will receive Netwalk pro tips + techniques during Tent Time at Ten. Some of the Netwalk benefits and advantages include: [1] Improved mood, positive outlook and stress reduction [2] Valuable business time well-spent [3] No special equipment needed [4] Curated new prospect introductions [5] Exclusive format encouraging follow-through. Required: sneakers and casual attire. Large Restroom facility

netwalk

BODY + BUSINESS

be inspired

NETWALK POINTS

- NOT A RACE
- NOT AN EXERCISE CLASS
- HEALTHFUL BENEFITS
- HIGH ROAD OR LOW ROAD
- ASSIGNED TEAM LEADERS
- TIPS, TOOLS, TECHNIQUES

OPTIONAL FOR NON-WALKERS

Sit and Schmooze

on the lawn during the Netwalk.

► MEET ONE OF THE NETWALK TEAM LEADERS



FRAN CAPO

Fran can't wait to meet all the Talk-Walk participants and lead one of the Netwalk Teams. She is a 6-time World Record Holder, adventurer, author, Friar Club member, ace networker + WomenInBusiness.Org Associate. Fran will take our High Road – definitely a far stretch from her own record-breaking climb to the top of Mt. Kilimanjaro ...we have wide stairs & resting spots for our Netwalkers.

■ 6.13.18 TALK-WALK TOURNAMENT



Take everything you know.
Inject it with life.
Liberate it.
Give it a point of view.

Pictured: VERA MOORE
WOMENINBUSINESS.ORG ASSOCIATE

EXCITING TALK-WALK TOURNAMENT AT THE KENSICO PLAZA DAM

A creative, fresh way for new or seasoned entrepreneurs, executives and professionals to look at their business or profession – and be seen.

■ SWEETSUCCESS BAGS - THE DAM



TALK-WALK FEATURES 2 SWEETSUCCESS BAGS – DIGITAL AND ONSITE

All participants purchasing any Talk-Walk Ticket will receive our link for access to the **digital** SweetSuccess Bag. To get the 6.13.18 **onsite** SweetSuccess Bag and the giveaways, you must attend Talk-Walk At The Dam. The digital SweetSuccess Bag is an important new feature of WOMENINBUSINESS.ORG. The SweetSuccess Bag will be officially launched at our Talk-Walk On The Highline, NYC, in May 2018.